Witchampton CE First School



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Head of School: Mrs Cathie Bolton

23rd September 2016

Dear Parents.

The Trust has recently engaged a P.R. company to promote the Trust and all the schools within the Trust.

As part of the package, the P.R. company are going to film a promotional video for a school and we have been lucky enough to be chosen as that school.

So on Monday 26th September 2016 the P.R. company are coming in to film our school for a promotional video which will appear on both the Witchampton school and the Wimborne Academy Trust websites.

Filming will start at 10am and finish at about 1pm. During that time, the P.R. company will be filming each class across a variety of activities so we can show the range of exciting opportunities the children experience.

Some of the activities we have included are:

- Hedgehogs gardening and learning in the outside area (depending on the weather!)
- Badgers learning in the classroom e.g. Writing
- Foxes having a samba lesson
- Storysize on the field using the throne
- Children walking to the church

Obviously if you have not given permission for your child to be photographed or filmed they will take part in activities that will not be included in the promotional video.

This is a very exciting opportunity for our school and our children. We'll let you know how we got on in the next newsletter.

If you have any queries or questions, please do not hesitate to speak to your child's class teacher.

Cathie Bolton Head of School











